



2021 Badger State Winter Games Opening Ceremony Snowmobile Torch Ride

This is your opportunity to be a part of something Special happening during the Opening Ceremony of the 2021 Badger State Winter Games. The 2nd Annual Snowmobile Torch Ride will take place January 14 & 15, 2021 and travel from Wausau to Eagle River. The torch will be traveling over 200 miles with various stops along the way for Torch Passing and Photo Opportunities. The BSG Torch will then light the Winter Games Caldron at the World Championship Derby Complex in conjunction with the Opening Ceremony of the World Championship Snowmobile Derby. We are working with over 14 Snowmobile Clubs, Chambers of Commerce, Visitor Bureaus, and businesses in North Central Wisconsin to make this yet another memorable ride and experience.

This will be the 32nd Year of the Badger State Winter Games which started in 1989 with a snowmobile ride from Madison to Wausau for the lighting of the Caldron and Opening the Games. Let us take your company on another Historic BSG Torch Ride and the Opening of the 2021 Winter Games.

Gold Medal Sponsor: \$500

Sponsorship will include: Logo on BSG website, Posts on Social Media, Logo and mention in monthly e-newsletter, Logo on Poster, Logo in print ad in World Championship's Official Program, Logo on Torch Ride banner, Mention on radio ads, Reception at World Snowmobile Headquarters night of Opening Ceremony and Entrance to "World Championship Snowmobile Derby" Races for Friday night. And one FREE BSG Torch Ride Jacket (value \$300) and BSG Gold Medal for your support.

Contact Nick Ockwig, Director of Badger State Games
with interest or questions: 715-252-6851 or nockwig@visitwausau.com

Regards,
2021 Badger State Winter Games Torch Ride Planning Committee